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Hang Fat Ginseng Holdings Company Limited
恒發洋參控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 911)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

With reference to the 2014 interim report, Hang Fat Ginseng Holdings Company Limited (the “**Company**”) and its subsidiaries (collectively the “**Group**”) are actively developing and promoting Hang Fat (恒發) brand by expanding its product portfolio. The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, the Group intends to launch a new product, wild American ginseng wine, in the near future.

The Group intends to establish a wild ginseng wine production line in Hong Kong. The management of the Company intends to initially spend not more than HK\$70 million for the procurement of raw materials, production and marketing and promotion of the wild American ginseng wine, which is intended to be financed by the Group’s internally generated working capital.

The management of the Company hopes that the wild American ginseng wine will be able to diversify the Group’s product portfolio and enhance the retail business of the Group in Hong Kong.

The Company will keep its shareholders and potential investors informed of any material development in connection with the Group; business by way of further announcement(s) as and when appropriate.

By order of the Board
Hang Fat Ginseng Holdings Company Limited
Yeung Wing Yan
Chairman and Executive Director

Hong Kong, 14 October 2014

As at the date of this announcement, the executive Directors are Mr. Yeung Wing Yan, Mr. Yeung Wing Kong and Ms. Fu Fung Sau; and the independent non-executive Directors are Mr. Wong Senta, Mr. Kwok Lam Kwong Larry and Mr. Cheung Chung Wai Billy.